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## FOR IMMEDIATE RELEASE



## VENTURO TO SPONSOR THE WORK TRUCK SHOW 2012 *"The Must-Attend Event for the Work Truck Industry"*

CINCINNATI, OHIO (10/15/11) --- Venturo is proud to be a sponsor and returning featured exhibitor at THE WORK TRUCK SHOW 2012, presented by the National Truck Equipment Association (NTEA). THE WORK TRUCK SHOW will be held March 6-8, 2012 at the Indiana Convention Center in Indianapolis, Indiana.

The "must-attend event for the work truck industry," the show will feature 500,000 square feet of vocational trucks and equipment, new products, training programs, and more than 500 exhibitor booths. As North America's largest work truck event, attendees have the opportunity to interact with thousands of industry peers; meet with suppliers; get answers to technical questions; experience special events; and visit with exhibiting companies. More than 40 educational sessions will be offered throughout the event, including programs on upfitting, regulatory compliance, and business management. Venturo will be exhibiting in Booth 1303, where our experts will be on hand to answer questions and demo our superior crane and hoist products.

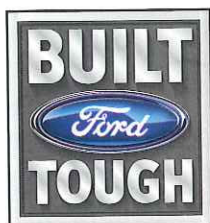
"We are so happy to offer our sponsorship support to THE WORK TRUCK SHOW 2012," said Brett Collins, president of Venco/Venturo Manufacturing, Inc. "We are committed to the NTEA's important work, as well as the great work being done by people across the work truck industry."

*Venco/Venturo Manufacturing, Inc. has created a specialized line of high-caliber cranes and hoists for generations. Rugged, tough, made in America and built to last, Venturo's quality craftsmanship is backed by straight talk, real expertise and superior customer service. For more information about Venturo's complete line of cranes, bodies, hoists, workforce trucks and accessories, visit [www.venturo.com](http://www.venturo.com).*

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# WORK TRUCK SHOW 2012 SPONSORS

The NTEA gratefully acknowledges the following Work Truck Show 2012 sponsors for their commitment and financial contributions that help make this event a success:



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RAM

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A Toyota Group Company

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## SUPPORTING ORGANIZATIONS

The Work Truck Show 2012 is produced by the NTEA and supported by these leading organizations:

- American Public Works Association
- Association of Indiana Counties
- CALSTART
- Canadian Transportation Equipment Association
- Chicago Area Clean Cities Coalition
- Clean Cities — U.S. Dept. of Energy
- Clean Fuels Ohio
- Clean Vehicle Education Foundation
- Greater Indiana Clean Cities Alliance
- Greater Lansing Area Clean Cities
- Greater Washington Region Clean Cities Coalition
- Green Truck Association
- Heavy Duty Representatives Association
- Indiana Association of County Commissioners
- Indiana Plumbing & Heating Contractors Association
- Kansas City Regional Clean Cities Coalition
- Maryland Clean Cities Coalition
- NAFA Fleet Management Association
- National Alternative Fuels Training Consortium
- Natural Gas Vehicles for America
- New Jersey Clean Cities
- Northeast Ohio Clean Transportation (Cleveland)
- Ohio Nursery & Landscape Association
- Pittsburgh Region Clean Cities
- Propane Education and Research Council
- Rocky Mountain Fleet Management Association
- Service Specialists Association
- Snow and Ice Management Association, Inc.
- South Shore Clean Cities, Inc.
- St. Louis Clean Cities
- Virginia Clean Cities
- Wisconsin Clean Cities – Southeast

Sponsors, media sponsors and supporting organizations as of Sept. 6, 2011

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